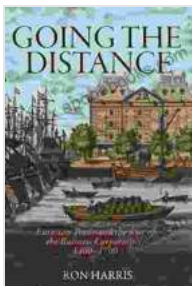


Unveiling the Impact: Eurasian Trade and the Rise of the Business Corporation, 1400-1700

: A Pivotal Era in Economic History

In the annals of economic history, the period from 1400 to 1700 stands as a transformative era that witnessed the emergence of a fundamental institution that would shape the course of global commerce: the business corporation. 'Eurasian Trade And The Rise Of The Business Corporation 1400 1700: The Princeton' offers a comprehensive account of this pivotal period, delving into the intricate interplay between Eurasian trade networks and the rise of corporate structures.



Going the Distance: Eurasian Trade and the Rise of the Business Corporation, 1400-1700 (The Princeton Economic History of the Western World Book 88)

by Ron Harris

★★★★☆ 4.6 out of 5

Language : English
File size : 20401 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 488 pages



Eurasian Trade: A Catalyst for Economic Expansion

The 15th and 16th centuries were marked by a surge in Eurasian trade, fueled by the demand for luxury goods from the East and the availability of new technologies like the compass and the astrolabe. This increased trade activity provided a fertile ground for the development of merchant networks and the emergence of new forms of business organization.



The Emergence of Joint-Stock Companies

As trade expanded and the risks associated with long-distance ventures increased, merchants began to pool their resources and form joint-stock companies. These companies allowed investors to share the risks and rewards of overseas trade, and their success paved the way for the later development of the modern corporation.

The Evolution of Corporate Governance

The establishment of joint-stock companies also necessitated the development of new mechanisms for corporate governance. The book explores the emergence of rules and regulations governing the operation of these companies, as well as the evolution of corporate management structures.

The Global Impact of the Business Corporation

The rise of the business corporation had far-reaching implications beyond Eurasia. The development of standardized accounting practices, the creation of capital markets, and the emergence of transnational corporations laid the foundation for the globalized economy we know today.

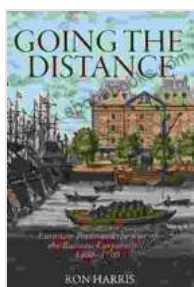


A Landmark Study in Economic History

'Eurasian Trade And The Rise Of The Business Corporation 1400 1700: The Princeton' is a seminal work that provides a comprehensive and nuanced understanding of the origins and evolution of the business corporation. Drawing on extensive archival research, the author paints a vivid picture of the economic, social, and political forces that shaped this pivotal era in economic history.

: A Legacy of Innovation and Globalization

The rise of the business corporation transformed the way that goods were produced, traded, and consumed around the world. The innovations developed during this period continue to shape the global economy today, underscoring the enduring legacy of Eurasian trade and the birth of the business corporation.



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