

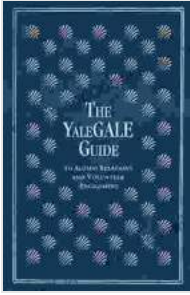
To Alumni Relations and Volunteer Engagement

The Essential Guide for Higher Education Professionals



Alumni relations and volunteer engagement are essential components of a successful higher education institution. Strong relationships with alumni and volunteers can help to increase fundraising, boost enrollment, and enhance the reputation of the institution. However, managing these relationships can be complex and time-consuming.

The YaleGALE Guide: to Alumni Relations and Volunteer Engagement by Ben Slotznick



★★★★☆ 4 out of 5

Language	: English
File size	: 937 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 216 pages
Lending	: Enabled
Paperback	: 32 pages
Item Weight	: 10.4 ounces
Dimensions	: 8.7 x 0.2 x 11.6 inches



To Alumni Relations and Volunteer Engagement is the definitive guide for higher education professionals seeking to build and maintain strong relationships with their alumni and volunteers. This comprehensive resource provides step-by-step guidance on every aspect of alumni relations and volunteer engagement, from strategy development to program implementation and evaluation.

To Alumni Relations and Volunteer Engagement is written by two experienced higher education professionals with decades of experience in alumni relations and volunteer engagement. The authors provide practical advice and real-world examples to help you:

- Develop a strategic plan for alumni relations and volunteer engagement
- Create and implement successful alumni and volunteer programs
- Manage alumni and volunteer databases

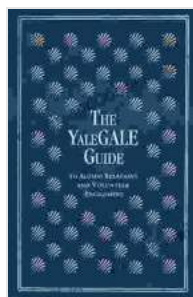
- Raise funds from alumni and volunteers
- Plan and host alumni and volunteer events
- Evaluate the effectiveness of your alumni relations and volunteer engagement programs

To Alumni Relations and Volunteer Engagement is the essential guide for higher education professionals who want to build and maintain strong relationships with their alumni and volunteers. This comprehensive resource will help you to develop a successful alumni relations and volunteer engagement program that will benefit your institution for years to come.

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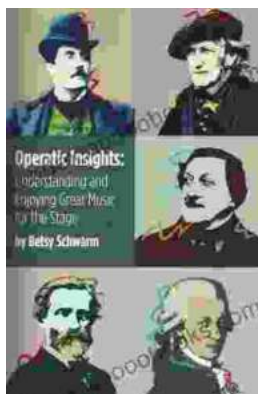
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